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# UNITED STATES SECURITIES AND EXCHANGE COMMUSES

Washington, D.C. 20549



hours per response

FORM D

NOTICE OF SALE OF SECURIFIE PURSUANT TO REGULATION D

SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

*		
SE	C USE ON	LY
Prefix		Serial
DAT	E RECEIV	ED

Name of Offering ( check if this is an amendment and name has changed, and indicat	te change.)
SMART System Technologies, Inc. Series A Convertible Redeemable Prefer	rred Stock
Filing Under (Check box(es) that apply): ☐ Rule 504 ☐ Rule 505 ☒ Rule 506 ☐	Section 4(6) ULOE
Type of Filing: ☐ New Filing ☐ Amendment	
A. BASIC IDENTIFICATION DATA	
1. Enter the information requested about the issuer	
Name of Issuer ( check if this is an amendment and name has changed, and indicate c SMART System Technologies, Inc.	change.)
Address of Executive Offices (Number and Street, City, State, Zip Code) Te 1776 Broadway, Suite 1206, New York, NY 10019 (2	elephone Number (Including Area Code) 212) 974-7401
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)  Same as above.	elephone Number (Including Area Code) same as above.
Brief Description of Business  Mobile commerce technology company	PROCESSED MAR 05 2004
Type of Business Organization	□ other (please specify): THOMSON FINANCIAL
Month Year 0 5 0 3	

# **GENERAL INSTRUCTIONS**

### Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230,501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

> Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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# Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. □ Director ☐ Beneficial Owner ☐ General and/or Managing Partner Full Name (Last name first, if individual) Johnson, Mark Business or Residence Address (Number and Street, City, State, Zip Code) 1776 Broadway, Suite 1206, New York, NY 10019 Check Box(es) that Apply: 🗇 Promoter 💢 Beneficial Owner 💆 Executive Officer ☑ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Schultz, Daniel Business or Residence Address (Number and Street, City, State, Zip Code) 132 West 31st Street, Suite 1102, New York, New York 10001 Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Johnson, James A. Business or Residence Address (Number and Street, City, State, Zip Code) 225 W. Washington Street, Suite 1500, Chicago, IL 60606 Check Box(es) that Apply: Promoter Beneficial Owner & Executive Officer Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Draper Fisher Jurvetson Gotham Venture Fund, L.P. Business or Residence Address (Number and Street, City, State, Zip Code) 132 West 31st Street, Suite 1102, New York, New York 10001 Check Box(es) that Apply: ☐ Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Draper Fisher Jurvetson Gotham Investment, LLC Business or Residence Address (Number and Street, City, State, Zip Code) 132 West 31st Street, Suite 1102, New York, New York 10001 Check Box(es) that Apply: \_ 🔲 Promoter Beneficial Owner 🔎 Executive Officer 🗈 🗆 Director ☐ General and/or Full Name (Last name first, if individual) Grosvenor Special Ventures IV, L.P. Business of Residence Address (Number and Street, City, State, Zip Code) 1808 Eye Street NW, Suite 900, Washington, DC 20006 ☐ Executive Officer ■ Beneficial Owner ☐ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Apex Investment Fund V, L.P. Business or Residence Address (Number and Street, City, State, Zip Code) 225 W. Washington Street, Suite 1500, Chicago, IL 60606 (Use blank sheet, or copy and use additional copies of this sheet, as necessary.) 2 of 8

2. Enter the information requested for the following:

• Each promoter of the issuer, if the issuer has been organized within the past five years;

1. Has th	he issuer s	old, or doe										
						dix, Colum						
2. What	is the min	imum inve	estment the	at will be	accepted f	rom any ir	idividual?					\$ N/A Yes No
3. Does	the offerin	ig permit j	oint owne	rship of a	single uni	t?					······	
sion of to be l list the	the information relationship in the information relation relation relationship in the information relation relation relationship in the information relation relat	muneration associated the broker	n for solici l person or or dealer.	tation of p agent of If more th	urchasers i a broker o nan five (5	in connection dealer re b) persons	on with sa gistered w to be lister	les of secu 7ith the SE	rities in th C and/or	e offering. with a stat	If a persone or states	n S,
Full Name	(Last nam	e first, if i	ndividual)									
NOT APP	LICABLE	: 				<del></del>			·			
Business or	r Residenc	e Address	(Number	and Street	, City, Sta	te, Zip Co	de)					
Name of A	ssociated I	Broker or l	Dealer									
States in W	hich Perso All States						sers			<u> </u>		☐ All States
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[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
Full Name (	(Last name	e first, if ir	ıdividual)					`	<del>****</del> , *		···	
	`											
Business or	Residence	e Address	(Number a	and Street	, City, Sta	te, Zip Co	de)				*	
Name of As	ssociated E	Broker or I	Dealer							·		
States in W. (Check "A	hich Perso All States"											☐ All States
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Full Name (	(Last name	first, if in	ndividual)									
Business or	Residence	Address	(Number a	and Street,	City, Stat	te, Zip Coo	le)					
Name of As	ssociated B	Broker or I	Dealer							<del></del>		
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[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

eady exchanged.			
Type of Security	Aggreg Offering		Amount Already Sold
Debt	=		\$
Equity.			\$ 6,271,618
☐ Common ☒ Preferred			
Convertible Securities (including warrants)	\$		\$
Partnership Interests			\$
Other (Specify)			\$
Total			\$ 6,271,618
Answer also in Appendix, Column 3, if filing under ULOE.			
ter the number of accredited and non-accredited investors who have purchased securities ering and the aggregate dollar amounts of their purchases. For offerings under Rule 504 e the number of persons who have purchased securities and the aggregate dollar amount or chases on the total lines. Enter "0" if answer is "none" or "zero."	, indi-		
	Numb Investo		Aggregate Dollar Amount of Purchases
Accredited Investors	7		\$ 6,271,618
Non-accredited Investors			\$
Total (for filings under Rule 504 only)	·····		\$
Answer also in Appendix, Column 4, if filing under ULOE.			
his filing is for an offering under Rule 504 or 505, enter the information requested for all s sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months the first sale of securities in this offering. Classify securities by type listed in Part C - Question	s prior on 1.		<b>7</b> . II
Type of offering	Type of Securit		Dollar Amount Sold
Rule 505			\$
Regulation A			\$
Rule 504			\$
Furnish a statement of all expenses in connection with the issuance and distribution urities in this offering. Exclude amounts relating solely to organization expenses of the ite information may be given as subject to future contingencies. If the amount of an expension known, furnish an estimate and check the box to the left of the estimate.	issuer.		
Transfer Agent's Fees			\$
Printing and Engraving Costs			\$
Legal Fees		$\boxtimes$	\$ 99,676
Accounting Fees			\$
Engineering Fees			\$
Sales Commissions (specify finders' fees separately)		. 🗆	\$
Other Expenses (identify) state filing fees		. — ⊠	\$ 1,835

tion 1	Enter the difference between the aggregate of and total expenses furnished in response ted gross proceeds to the issuer."	to Part C - Question 4.	a. This difference is	the	\$ 6,170,107
used fo estima	te below the amount of the adjusted gross or each of the purposes shown. If the am te and check the box to the left of the estin justed gross proceeds to the issuer set fort	ount for any purpose i nate. The total of the pa	s not known, furnis yments listed must e	h an qual	s, , & Payments To
	Salaries and fees			□\$	S
F	Purchase of real estate			<u> </u>	Ds
Į	Purchase, rental or leasing and installation	of machinery and equ	ipment	□\$	S
	Construction or leasing of plant buildings	and facilities		<b>S</b>	Ds
C	Acquisition of other businesses (including offering that may be used in exchange for ssuer pursuant to a merger)	the assets or securities	of another		Ds
F	Repayment of indebtedness	······		<b>□</b> \$	□\$ ·
V	Working capital			□\$	⊠\$ 6,170,107
	Other (specify):			<b></b>	
- -				□\$	D\$
C	Column Totals		••••••	□\$	⊠\$ 6,170,107
T	Cotal Payments Listed (column totals adde	ed)		$\boxtimes$	\$ 6,170,107
All Prof. Street	D	FEDERAL SIONA	TURE		
following sig	nas duly caused this notice to be signed by gnature constitutes an undertaking by the staff, the information furnished by the iss	the undersigned duly ssuer to furnish to the	authorized person. I U.S. Securities and	Exchange Com	mission, upon written re-
Issuer (Prin	t or Type)	Signature	41/2	D	3 4.04
	stems Technologies. Inc.	Title of Signer (Print	(True)		
Name of Sig	gner (Print or Type)				
Mark Johns	on	President and Chief	Executive Officer		
			4		

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

1.	Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions	Yes	No
	of such rule?		X
	See Appendix Column 5 for state response	_	_

- 2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed, a notice on Form D (17 CFR 239.500) at such times as required by state law.
- 3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
- 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform Limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type)	Signature	Date
SMART System Technologies, Inc.	MARK	3.4.04
Name (Print or Type)	Title (Print or Type)	
Mark Johnson	President and Chief Executive Officer	

# Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

1	2 3		3	4					5		
	Intend to non-a investor	I to sell ccredited s in State -Item1)	Type of security and aggregate offering price offered in State (Part C-Item1)		Type of investor and amount purchased in State (Part C-Item 2)						
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No		
	163	110		Investors	Amount	III VCSLOTS	Amount	103	1,0		
AL											
AK											
AZ											
AR CA											
СО											
CT		Х	Series A Preferred	1	\$11,900	0	٠		X		
DE .						·					
DC		X	Series A Preferred	1	\$2,000,000	0			X		
FL					,						
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1		2	3	4				5		
	to non-a investor	to sell ccredited s in State 3-Item1)	Type of security and aggregate offering price offered in State (Part C-Item1)	·					Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
	,			Number of Accredited		Number of Non-Accredited				
State	Yes	No		Investors	Amount	Investors	Amount	Yes	No	
MT									٠.	
NE						,				
NV										
NH										
NJ										
NM								-		
NY		Х	Series A Preferred	4	\$3,259,718	0			X	
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